



...for patient comfort.

FY2026

Medium-Term Strategy Update

(FY2024–FY2028)

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Japan Lifeline Co., Ltd.

TSE Prime Market Ticker 7575

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- ✓ Global inflationary pressures are posing a risk of margin compression
- ✓ Rising demand from aging population vs. supply-side sustainability risks
- ✓ Evolving treatment trends: converting innovation into business opportunities

Category	Impact	Business Environment	Key Initiatives
Economy	Headwind	(-) Structural yen depreciation & inflation driven by macroeconomic factors eroding margins due to limited pricing power	• Raising wages while boosting efficiency • Advance global strategy (diversify domestic-only risk)
Society	Tailwind	(+) Underlying increase in elderly population	
		(±) Ongoing shift from surgery to endovascular treatments	• Strengthen endovascular product portfolio
		(-) Strain on the medical supply system	• Seek medical efficiency products
Technology	Balanced	(+) Advancements in regenerative medicine	• Collaboration with Heartseed
		(-) Shift toward PFA therapies: impacting legacy product sales	• Develop proprietary PFA-related products
Politics	Manageable	(+) Smaller decline in reimbursement price revision (Jun. 2026)	• Avoid price competition, improve products

Progress of Growth Strategy

✓ Progress: Generally on track; with selective delays in SHD and GI

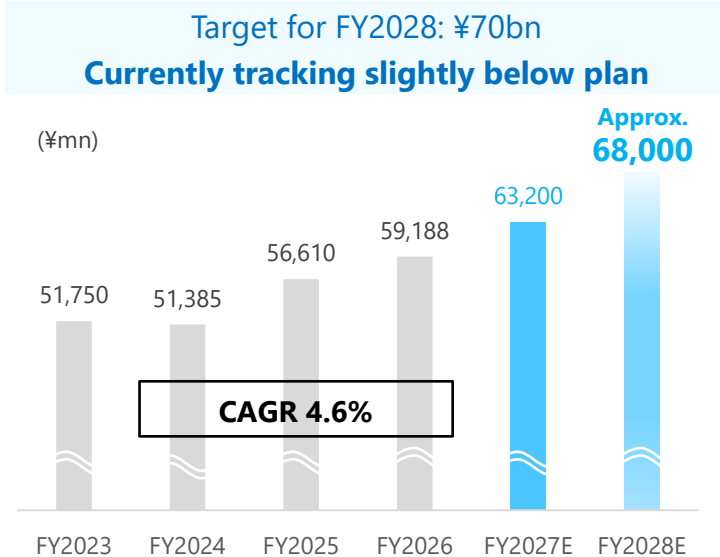
Business		Current Strategy	Progress (As of Mar. 2026)	Status*2
Existing TAs	EP/ABL	• Maintain niche-leading position	• Maintaining 95% share in defibrillation catheters • Penetration of hemostatic device exceeded expectations	● Exceeded
		• Product improvements and pipeline development for PFA	• Launched proprietary transseptal RF wire (Mar. 2026) • Continuing to explore M&A opportunities	● On Plan
	CV	• Maintain niche-leading position	• Frozen Elephant Trunk maintaining 90% share	● On Plan
		• Pursue "Total Portfolio Strategy"	• Preparing to introduce thoracic stent graft (procured)	● On Plan
New TAs	GI	• Launch unique proprietary products in biliary-pancreatic field leveraging in-house catheter technology	• Biliary stenting on track; withdrew from cholangioscopy amid intense competition from new Chinese entrants • Overall business missed initial sales targets	● Lagging
	NV	• Expand total portfolio in neurovascular treatment with procured products	• Launched products expanding steadily • Flow diverter trial enrollment completed (Mar. 2026)	● On Plan
	SHD*1	• Enter transcatheter heart valve treatment (TAVI) with procured products	• Reassessing the regulatory strategy; significant launch delay expected	● Delayed
Global		• Phase 1: Middle East & Asia	• Steadily developing countries & distributors	● On Plan
		• Phase 2: Preparation for US approval	• Building global QMS to meet FDA standards	● On Plan
OEM		• Apply in-house R&D/mfg to OEM	• Alliance with Heartseed (regenerative medicine) underway • OEM mfg transfer to Malaysia factory underway	● On Plan

*1 Structural heart disease *2 Status: ● Exceeded (Ahead of plan) | ● On Plan (As expected) | ● Lagging (Below plan) | ● Delayed (Major delay)

Progress/Outlook of Financial KPIs (Sales & OP)

✓ Sales mostly on track. OP expected to bottom out in FY2027 and turn upward

Net Sales



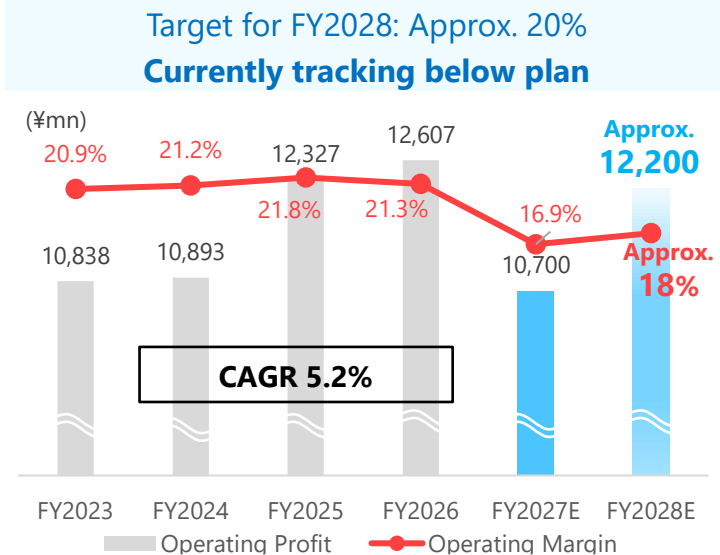
Review

- Achieved solid growth with 4.6% CAGR up to Year 3 of Mid-Term Plan
- Driven by EP/Ablation and Neurovascular

Outlook

- Expect 6.8% YoY sales growth in FY2027
- FY2028 ¥70bn target remains intact despite TAVI-related launch delays; partially offset by projected growth in proprietary RF wire sales in EP/Ablation**

Operating Profit



Review

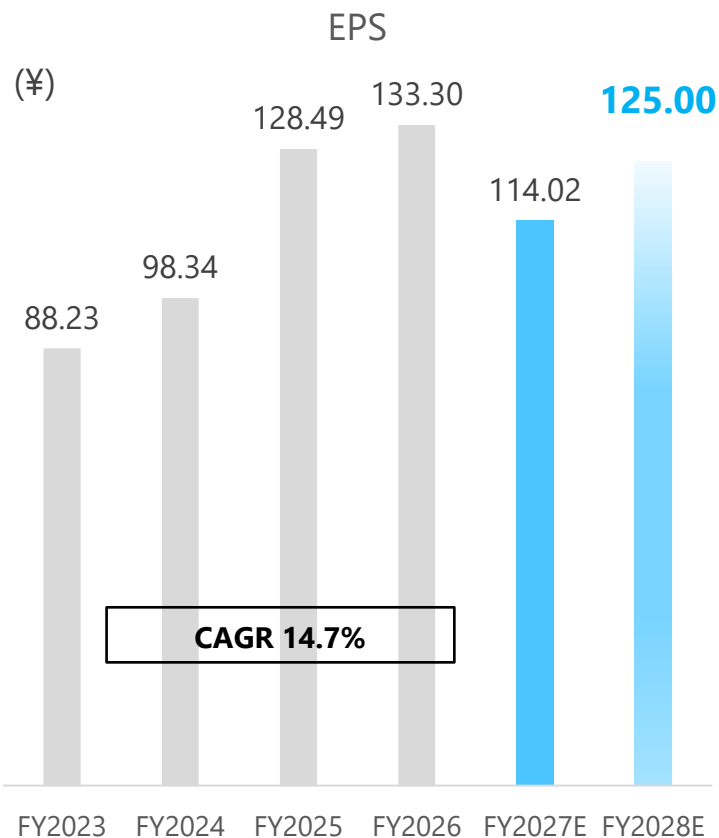
- Achieved 5.2% CAGR up to Year 3 of Mid-Term Plan
--> Gross margin improved due to growth of highly profitable proprietary products

Outlook

- FY2027: Margin compression due to growth investments, non-recurring HQ relocation costs, and persistent inflation
- FY2028: Earnings recovery driven by **top-line growth and normalization of cost structure** (post-relocation).

Progress/Outlook of Financial KPIs (EPS & ROIC)

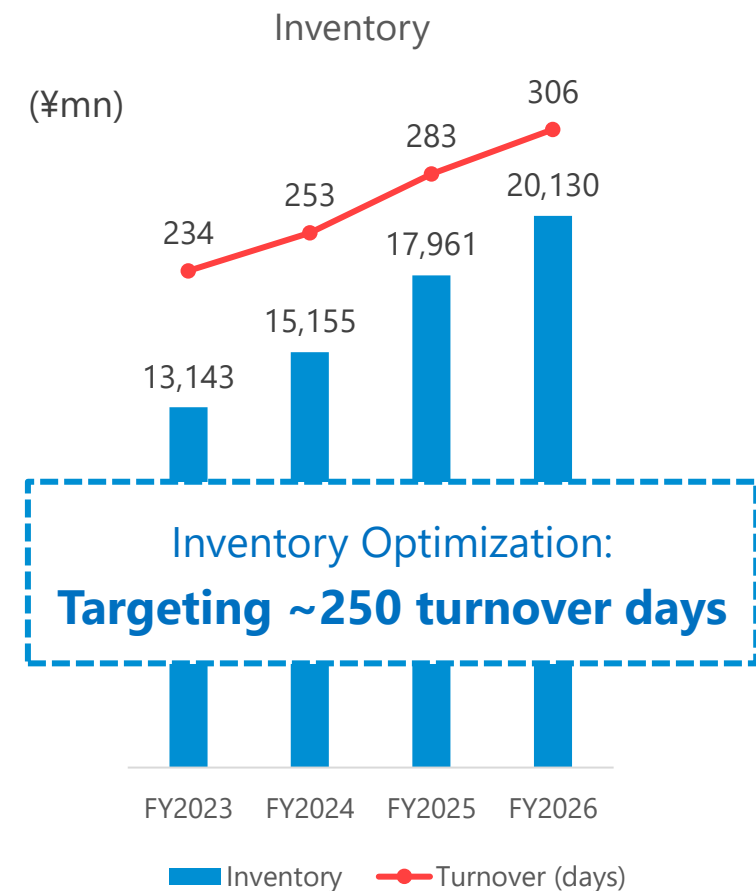
- ✓ EPS and ROIC tracking below FY2028 targets due to margin compression
- ✓ Prioritizing **inventory optimization** to enhance capital efficiency



Target for FY2028: ¥145
Currently tracking below plan

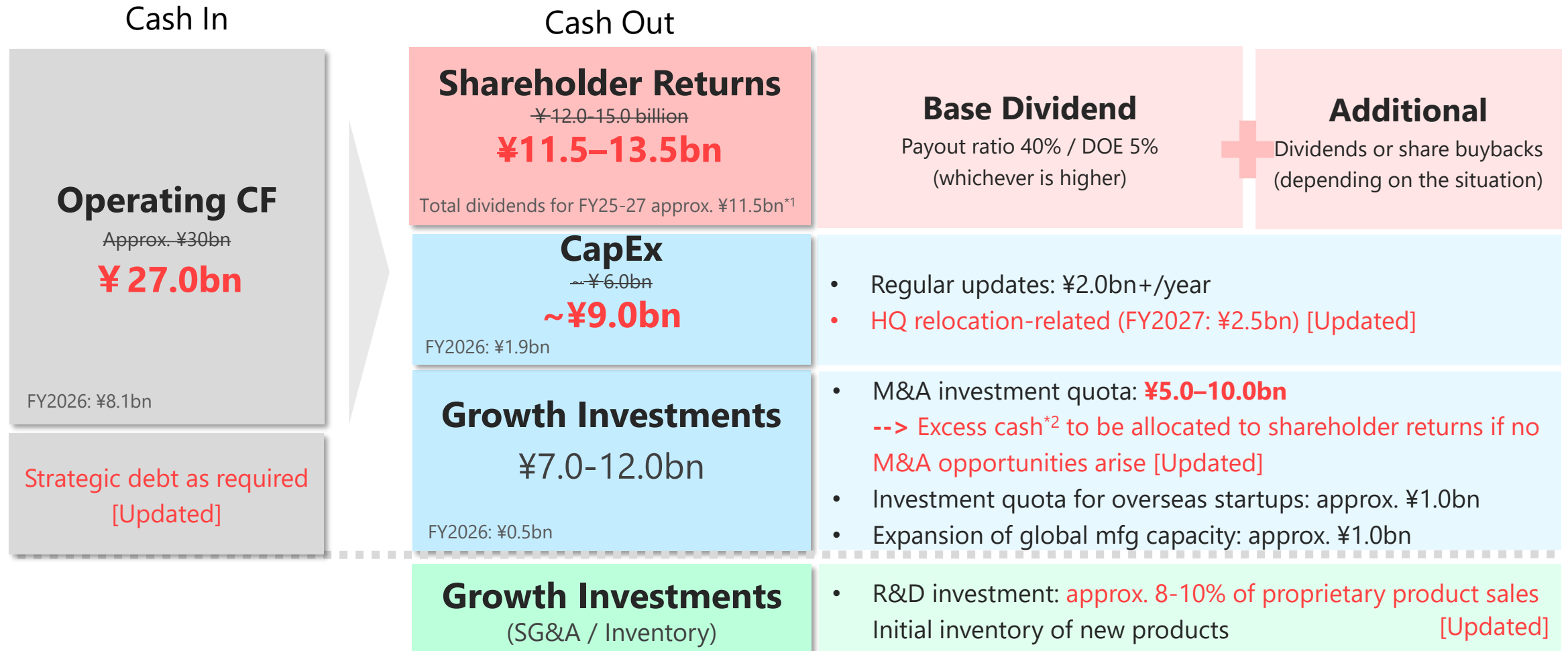


Target for FY2028: 13%
Currently tracking below plan



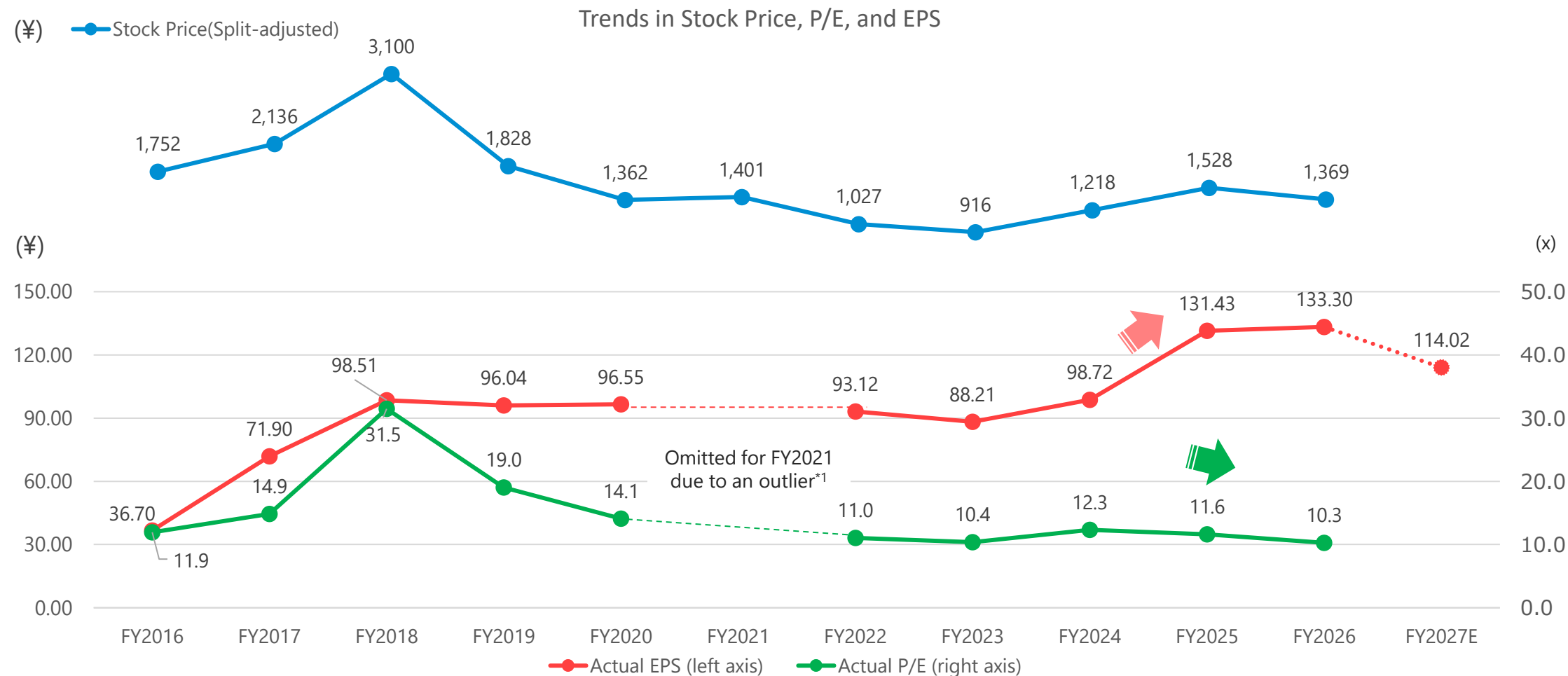
- ✓ Prioritizing operating CF for growth; open to borrowing for strategic opportunities

Cash Allocation Policy (FY2026 - FY2028)



*1 Dividend payments for each period are cash outflows in the following period *2 Excess cash is defined as cash on hand exceeding ¥10.0bn, with ~¥3.0bn retained as a buffer for M&A and operational needs. Amounts beyond this buffer will be actively considered for shareholder returns.

- ✓ P/E sustained in the low 10x range since FY2022. Our focus is to **catalyze mid-to-long-term growth expectations** and achieve a **re-rating** through our global transformation



*1 FY2021 P/E and EPS impacted by non-recurring extraordinary losses. (P/E: 56.2x, EPS: ¥24.90)

Driving Premium Valuation

Republished from FY2025 financial results presentation with some text and figures updated

✓ Bridging the valuation gap to “**Global MedTech**” Standards

	Current (As of Mar. 31, 2026) Stock price ¥1,369	Medium Term Thru FY2028	Long-Term
Market Valuation	Market valuation does not yet reflect mid/long-term growth potential	Advancing toward global MedTech player position	Global MedTech
P/E	10x range	Targeting 15–18x	Targeting >20x
P/B	Approx. 1.5x	Targeting 2–3x	Targeting >3x

To drive shareholder value...

- ✓ **Executing MLT strategy**
 - Sustainable EPS growth
- ✓ **Strengthening IR activities**
 - Achieving target P/E
 - Enhancing share liquidity

	2025	Target
Ave. daily trading volume	¥260mn	>¥300mn

- ✓ **Leveraging performance-based incentives & governance**

Average P/E 24.3x P/B 2.9x
(Peer group of 10 globalized domestic MedTechs, as of Apr. 2026) *1

*1 10 companies: HOYA, Terumo, Fujifilm, Olympus, Sysmex, Shimadzu, Asahi Intecc, Nihon Kohden, Nipro, Mani



Disclaimer

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